

PRESS RELEASE AS OF 2020-09-11

Change in the corporate management at esz AG

Daniel Herrmann new Director of Sales, Marketing & Emerging Markets at esz AG

As from October 1, 2020, Daniel Herrmann will take over the management of the Sales and Marketing departments at esz AG. The Business Administration graduate succeeds Bodo Max Seewald as Director of Sales, Marketing & Emerging Markets. The long-standing executive will leave the company at his own request on September 30, 2020, to take on new tasks.



Daniel Herrmann has been working in various positions at esz AG since 2012, most recently as sales manager for the German market, leading the office and field sales teams. In addition, the 35-year-old has been Bodo Seewald's deputy for several years now and is well prepared for future tasks.

„Daniel Herrmann is a motivated and committed manager who knows the company, our customers and the market inside out and who has already made a big difference as sales manager for the German market over the years“, esz board member Oliver Fleischmann is convinced. „He already demonstrated in the past that he has a focused view on the complex structures of the market and is extremely customer-oriented. He can also rely on a strong team, as all divisions are well positioned“, complements esz board member Philip Fleischmann. „We are certain that under the leadership of Daniel Herrmann we will be able to continue our consistent success as Europe's largest independent calibration laboratory.“

Daniel Herrmann is ready for action: „The outstanding quality of esz AG's services, products and quality standards offer an enormous potential for further growth: We would like to significantly increase sales in the next years and are planning to open up further business areas with new laboratories in Germany, Eastern Europe and Italy.“ At the same time he thanks his management colleague for the cooperation:

„Mr. Seewald always was a valued, cooperative and solution-oriented boss and colleague. I wish him nothing but the best for his future endeavors.“

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esz AG calibration & metrology are one of the leading metrology laboratories in Europe. Core competencies include calibration, repair, asset management and logistical service in the field of industrial measurement technology.

Customized solutions, a great performance portfolio as well as cost transparency highlight esz AG calibration & metrology. World leading and global operating companies count on the reliability of this metrology laboratory with head-quarters in Eichenau nearby Munich, Germany for over 40 years.